### Media Group Ukraine: Holding Structure

Media Group Ukraine — business assets in all key media

#### Media assets portfolio

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<tr>
<th>Television</th>
<th>TV production</th>
<th>TV advertising sales</th>
<th>Internet media</th>
<th>New media</th>
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<tr>
<td>“Ukraine”, National FTA TV channel</td>
<td>“Tele Pro” TV content production company</td>
<td>Mediapartnership Sales house</td>
<td>Segodnya.ua</td>
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<td>“Indigo TV”, TV channel</td>
<td>“Dopomozhemo TV”, TV channel</td>
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<td>Sport TV channel “Football 1” and “Football 2”</td>
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<td><strong>Regional Media Group:</strong></td>
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<td>Regional TV channel “Sigma TV”</td>
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<td>Regional TV channel “34”</td>
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<td>Newspaper Segodnya</td>
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According to the results of 2018 TV Channel «Ukraine» is #1 channel in the rating among the leading national television channels in Ukraine for the audience aged 18+ with share of 15.45% and the rating of 2.57% and for the audience aged 18-54 with share of 11.63% and the rating of 1.50%.

Overall coverage of Channel «Ukraine» is 95.5% of all Ukrainian households. The signal is transmitted via analogue transmission network, cable networks, T2 digital broadcasting network and satellite.

The channel broadcasts drama, entertainment and sports programs, infotainment, educational and popular science. Starting from 2007, a variety of shows, documentaries, films and series have been produced in house. We collaborate with leading distributors and producers all around the world.

TV Channel «Ukraine» is an affiliated company of «Media Group Ukraine» LLC, which includes youth channel NLO TV, specialty sport channels «Football 1»/«Football 2», niche TV channel «Indigo TV», regional TV channels — «Sigma», «Donbas», «34», «Mediapartnership Baing» sales house, Xtra TV, production companies «Tele Pro» and «Dopomozhemo TV», news multi-platform SEGODNYA, Vogue.ua magazine.
Channel holds the stable positive dynamics of commercial audience share growth. Comparing to last 2018 year, the share growth was 10%. With an override share of 11.63%.

Audience 18-54, 50,000+

Data: Nielsen Ukraine
UKRAINE TV CHANNEL:
RATING AMONG TOP 6

Audience 18-54, 50 000+

Data: Nielsen Ukraine
2018 Year
Our series have an average share of 15% (exceeding by 10-30% the share of channel «Ukraine»).

We produce over 1000 hours of melodramatic scripted series, films and entertainment programs every year (including adaptations of international formats).

We create successful TV shows and FORMATS (reality, make-over, travel, and cooking shows).

Besides our own production studio (Tele Pro), we produce our projects together with Star Media, Film UA, Ukrainian production studio, ABC Films, Mamas Film Art Territory, IVORY Films.

Our series are successful in Latvia, Estonia, Lithuania, Belarus, Kazakhstan, Georgia, Russia, Kyrgyzstan, Israel, USA, Canada, Australia, Moldova, Austria, Germany, Spain, on international versions of Russia TV channel and for worldwide pay TV and VOD platforms.

### GENRES OF PROGRAMS REPRESENTED AT TV CHANNEL:

<table>
<thead>
<tr>
<th>News programs</th>
<th>Reality shows</th>
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<td>Social and political talk-shows</td>
<td>Comedy shows</td>
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<tr>
<td>Documentary specials programs</td>
<td>Music shows</td>
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<tr>
<td>TV movies, short series</td>
<td>Live broadcasting of important events</td>
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<tr>
<td>TV serials, telenovelas and melodramas</td>
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<tr>
<td>Entertainment programs:</td>
<td>Premier movies and blockbusters</td>
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<td>- Travel shows</td>
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<tr>
<td>- Make-over shows</td>
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<tr>
<td>- Renovation shows</td>
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<tr>
<td>- Culinary shows</td>
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### CONTENT:

- News programs
- Social and political talk-shows
- Documentary specials programs
- TV movies, short series
- TV serials, telenovelas and melodramas
- Entertainment programs:
  - Travel shows
  - Make-over shows
  - Renovation shows
  - Culinary shows
- Reality shows
- Comedy shows
- Music shows
- Live broadcasting of important events
- Football matches and football programs
- Premier movies and blockbusters
Formats of Entertainment programs
FORMATS OF ENTERTAINMENT PROGRAMS

1. MISSION : BEAUTY!
Genre: make-over reality show
Duration: season 1 31 x 45 minutes (2018)
season 2 32 x 45 minutes (2019)
Year of production: 2018-2019

2. ALONE IN 100 HOURS
Genre: renovation, reality show
Duration: season 1 12 x 45 minutes
season 2 14 x 45 minutes
season 3 13 x 45 minutes
Year of production: 2017

3. THE PEOPLE’S STAR
Genre: musical show
Duration: season 1 10 x 90 minutes
season 2 10 x 90 minutes
season 3 12 x 90 minutes
season 4 8 x 90 minutes
Year of production: 2009-2011
МІСІЯ: КРАСА
ВИ НАСТУПНІ!
MISSION : BEAUTY!
Makeover reality / MISSION : BEAUTY!

Number of Episodes: Number of Episodes: 63 (first season – 31, second season – 32)
Duration: 45 minutes
Production: Tele Pro

FORMAT DESCRIPTION
«Mission: Beauty!» is the first transformation show in which couples, men and women whose long-lasting relations, have lost passion and romance. Under the influence of time and daily routines. One of the partners wants to change and to change his or her other as well as to improve their life. Moreover, the show is going to break the stereotype that style and fashion outfits are something «not for me». The host and the fashion stylist team up to work with real people showing the audience there is lives and problems before coming to the show and up to the final moment, after a transformation, when they finally meet. «Mission: Beauty!» doesn`t use plastic surgery or exhaust participants with diets. We believe that we already have everything we need. Beauty and happiness are already within us. The show does not change men’s and women’s own appearances but rather revives the feeling of Family and Love in couples by means of Beauty. Going through changes in their appearances, participants learn to understand that one magic pill and coaching will not change the situation and one should work hard on his happiness.

SCREENER:
ftp://mediagroupukraine:ALKY8H5IYYLS6@ftp.trkua.tv

FOLDER:
Mission:Beauty!
ALONE IN 100 HOURS
Renovation reality / ALONE IN 100 HOURS

Number of Episodes: 39 (first season – 12, second season – 14, third season – 13)
Duration: 45 minutes
Production: Tele Pro

FORMAT DESCRIPTION
Alone in 100 Hours is a new show produced by TV channel «Ukraine». It is about renovating homes and, in a way about «renovating the family relationships». The project team comes to help an exhausted wife who wants to renovate her home while her husband either ignores or resists her wish by every means.
Helpful advice, peculiar heroes and their unpredicted emotions — all this in Alone in 100 Hours. All expenses for the refurbishment are paid by TV channel «Ukraine». The main requirement to the participant is to complete the renovation in 100 hours and perform 5 obligatory tasks of the hosts.
Thanks to the sound advice of the hosts the participant may, besides a successful renovation, improve relations with his wife.

SCREENER:
ftp://mediagroupukraine:aKY8H5IYYLS6@ftp.trkua.tv

FOLDER:
Alone in 100 Hours
THE PEOPLE'S STAR
Musical show / THE PEOPLE’S STAR

**Number of Episodes:** 10 (first season), 10 (second season), 12 (third season), 8 (fourth season)
*Duration:* 90 minutes
*Production:* TV channel Ukraine

**FORMAT DESCRIPTION**
The People’s Star is live musical talent show with participation of symphony orchestra, ballet and circus artists; wonderful decorations and costumes!

After a big nationwide casting creative team of the show and ten music stars select ten commoners to mentor them in their vocal talent. Everyone who is 16 years old can become a Participant.

Each episode the pairs get a task to sing in various musical formats. It is a challenge both for the star and for the commoner. Performances are evaluated by three judges.

Every episode two popular hosts present the judges and the pairs, discuss the performance with stars and participant’s relatives in Art Cafe. You can also see the dairies and rehearsals of each pairs.

The first episode is a gala concert of the stars. It shows the performance of the commoners paired with the stars, «legends» of every participant and assignment of musical tasks.

The second episode is performance of the tasks, their evaluation and assignment of new tasks. According to the results of the judges’ evaluation, two pairs are chosen for elimination.

Starting from the third episode viewers can save one pair nominated for elimination by voting via sms. One pair is to leave each show starting from the third episode.

In the final episode two pairs are to compete for the grand money prize.

**Four successful seasons in Ukraine!**
Detailed Bible includes:
Passport (description),
Time-line and scripts,
Voting sms system and competition rules,
Whole shooting day timing, production call sheets for every day (for technical crew, for artists, make-up, editors, dairies etc.),
Staff organisation structure and responsibilities,
Castings rules,
Presentation of contestants, presentation of 10 pairs with artists,
Graphic package,
Bank of songs regarding categories,
Sponsorship & product placement possibilities,
Equipment list,
Decoration schema,
Budget,
Promo materials and press relies,
Other productions materials (credits, web-info, call centre line, rates report etc).

SCREENER:
ftp://mediagroupukraine:aKY8H5IYYLS6@ftp.trkua.tv

FOLDER:
The People’s star
TV series formats of TV Channel «Ukraine»
1. KOVALCHUK
THE HEART DOCTOR
Genre: medical drama, melodrama
Duration: season 1 45 x 45 minutes
        season 2 45 x 45 minutes
Year of production: 2017-2018

2. ON THE LIFELINE
Genre: medical series, melodrama, drama
Duration: 32 x 45 minutes
Year of production: 2016

3. AGENTS OF JUSTICE
Genre: detective series, docudrama
Duration: season 1 40 x 45 minutes
        season 2 40 x 45 minutes
        season 3 40 x 45 minutes
        season 4 40 x 45 minutes
        season 5 40 x 45 minutes
        season 6 40 x 45 minutes
Year of production: 2016-2018

4. TRUE MYSTERY
Genre: detective stories
Duration: season 1 19 x 35 minutes
        season 2 99 x 45 minutes
        season 3 130 x 45 minutes
        season 4 126 x 45 minutes
        season 5 98 x 45 minutes
Year of production: 2015-2018

5. PARADISE
Genre: telenovela, melodrama
Duration: 100 x 45 minutes
Year of production: 2015-2018

6. THE JEWELERS CLAN
Genre: telenovela, melodrama
Duration: season 1 100 x 45 minutes
        season 2 95 x 45 minutes
        season 3 95 x 45 minutes
Year of production: 2015-2018

7. DIVA
Genre: telenovela, melodrama
Duration: 95 x 45 minutes
Year of production: 2016

8. NEVER SAY NEVER
Genre: telenovela, melodrama
Duration: 100 x 45 minutes
Year of production: 2016

9. GYPSY LAYLA
Genre: telenovela, melodrama
Duration: 95 x 45 minutes
Year of production: 2014

10. THE KISS
Genre: telenovela, melodrama
Duration: 77 x 45 minutes
Year of production: 2013

11. ALEXANDRA
Genre: telenovela, melodrama, drama
Duration: 100 x 45 minutes
Year of production: 2013-2014
TV SERIES FORMATS

12. JAMAICA
Genre: telenovela, melodrama
Duration: 90 x 45 minutes
Year of production: 2012

13. KATYA’S LOVE
Genre: telenovela, melodrama
Duration: season 1  90 x 45 minutes
       season 2  90 x 45 minutes
Year of production: 2011

15. MARUSYA
Genre: telenovela, melodrama, drama
Duration: season 1 80 x 45 minutes
       season 2 90 x 45 minutes
       season 3 85 x 45 minutes
Year of production: 2010-2011
ЛІКАР КОВАЛЬЧУК
ТЕПЕР УСЕ В ЇЇ РУКАХ
Medical drama/ KOVALCHUK THE HEART DOCTOR

Number of Episodes: 45 (first season), 45 (second season)
Duration: 45 minutes
Production: Panoptikum

SUMMARY:
The series is about the life of Oksana Kovalchuk, an experienced cardiac surgeon. After the death of her father, who died because of clinical negligence, a couple of years ago, Oksana developed an innovative project of reforming the hospital admission unit. When officials finally give free reign to her project, Oksana invites her colleagues, one of whom is her ex-husband Boris, a neurologist. The woman is sure that solely friendly and professional relations bind her and Boris, however, he is determined to return his ex-wife. At the same time, a talented surgeon Maxim, Oksana’s first love, starts working in the hospital. The woman will thus have to work in the company of her two ex-lovers. Desperate people come to doctor Kovalchuk for she works real wonders. Doctor Kovalchuk not only dreams of reforms in the outdated medical system but also acts, meeting obstacles but not stopping. The changes are possible if, instead of idle waiting, everyone does their best. Every episode is a separate story from the life of the patients of the admission unit, where main characters work.

SCREENER:
ftp://mediagroupukraine:aKY8H5iYYLS6@ftp.trkua.tv

FOLDER:
Kovalchuk the Heart Doctor
ON THE LIFELINE
The story is about an experienced surgeon, who had daily many patients of the military hospital. He is a man of principles, friendly-oriented, believes and helps the patients to gain strength. He eventually finds his love through his mission, which lies in healing people. In a peaceful country military hospital is just a regular hospital, mostly for people who serve. Our surgeon Sergey Zadorozhnyy was not planning to stay at the hospital for a long time. This job was just a break between trips to the hottest spots on the planet as a member of UN Peacekeeping operations. But destiny had other plans for him. Suddenly his home country becomes the hot spot. Sergey makes a decision stay at the hospital against all odds, his first love Olga, who works at the hospital and her husband, Stas, Sergey`s worst enemy. You’d think it is an ordinary hospital, but it is not. This hospital represents our entire society. This is a High-end TV drama that reveals the worst, as well as the best in people. It shows everything from the hidden meanness and greediness to the greatest heroism and self-sacrifice.
AGENTS OF JUSTICE
BASED
ON TRUE STORIES

АГЕНТЫ СПРАВЕДЛИВОСТИ
ДЕТЕКТИВ ОСНОВАН НА РЕАЛЬНЫХ ПРЕСТУПЛЕНИЯХ
Detective series/ AGENTS OF JUSTICE

Number of Episodes: 40 (first season), 40 (second season)
Duration: 45 minutes
Production: Tele Pro

FORMAT DESCRIPTION
Agents of Justice is a series about independent detective investigations, based on real-life stories and told through reenactment of the real events. These investigations are conducted in real time by the host and the investigator who are assisted by the experts from the investigation team. They interrogate witnesses and participants of the events on the crime scene in real time. All dramatic characters of the reenactments are actors who match real people involved in the events which became the basis for the script or were interpreted in the series. In each episode the host and the investigator solve the story told to them by one of the participants of the drama.

SCREENER:
ftp://mediagroupukraine:aKY8H5lYYLS6i@ftp.trkua.tv

FOLDER:
Agents of Justice
реальна містика

TRUE MYSTERY
Number of Episodes: 472 and still in production
19 (first season), 99 (second season), 130 (third season), 126 (fourth season), 98 (fifth season)
Duration: 45 minutes
Production: Tele Pro

Detective investigation of mystic cases.
The task of the series is to find rational explanation of events that seem completely mysterious and mystical at first glance. The heroes are ordinary viewers who have encountered inexplicable phenomena and mishaps in their lives. An experienced team will investigate each «mystical» case and find a solution to the problem. Psychologist, technician, hacker, laboratory specialist, astrologist and even cleaning lady help detective A.Debrin with the cases.

Concept: The show tackles an ambitious task: find to logical explanation of events which seem inexplicable and mystical at the first glance.
Main idea: Any event, even the most mystical one, has a logical explanation and solution. The finale of each episode brings the feeling of control over situation;
Target audience: People who want to control their lives and everything that goes on around them; people, who want to know the reasons behind everything that happens.
Overarching goal: Even the most unresolvable problem may be solved. The series gives a feeling of order and stability — NOTHING IS IMPOSSIBLE. Any situation has a rational reasoning and therefore can be solved.

Screener:
ftp://mediagroupukraine:aKY8H5IYYLS6@ftp.trkua.tv

Folder:
True Mystery
Detective series/ TRUE MYSTERY
SUMMARY:
The hotel «Paradise Place» is the most luxurious ski resort. It belongs to the influential family of Marchenko for many years. And this is the exact place where Nina Kostiuk wants to work. Nina is an orphan who lives in a mountain village in her uncle’s house. The girl has a fine taste in art and natural ability to transform everything she touches: interiors, culinary masterpieces. She dreams of becoming the landlady of her own hotel one day. Meanwhile, she is studying at the college of hotel management. Nina enthusiastically accepts the offer to work in the «Paradise Place» as a maid. Soon afterward, she meets Maxim, the only successor of the hotel’s owner. He is a foreign student who has come to visit the family during the holidays. The girl falls in love with him. However, «Paradise Place» turns out to be hellish for Nina: the enemies enter into her life. Maxim’s mother and his ex-girlfriend Kristina quickly destroy relationships of lovers and pregnant Nina is forcibly married off to a local smuggler Levko. Nina runs away from her own wedding to search for Maxim who has returned to England. Levko, enraged from jealousy, kills the one Nina’s defender, her childhood friend, wherefore gets up to jail. The relatives abandoned Nina, it seems that the whole world chases girl away. In despair, Nina tries killing herself, but she is saved by Semen, Maxim’s uncle and one of the heirs to the «Paradise Place». Semen has forsaken the vanities of the world. He is a theologian and is preparing to take the monastic vows. But after learning Nina’s tragic story, Semen decides to restore the oppressed justice. Suddenly, he makes a proposal of marriage to the girl. This marriage of convenience means that Nina will be a part of the famous and rich group of people, where she and her future child will get what is owed to them by right. The influential family opposes the marriage of Semen vigorously, but they failed and Nina use the family name Marchenko. The people around believe that Semen is a real father of Nina’s son. Soon, Nina will become a rightful landlady of the «Paradise Place». By the way, and yet a new meeting with Maxim is bound to happen. Nina still believes that he brutally betrayed her.

SCREENER:
ftp://mediagroupukraine:aKY8H5IYYLS6@ftp.trkua.tv

FOLDER:
Paradise
THE JEWELERS CLAN

КЛАН ЮВЕЛИРОВ
THE JEWELERS CLAN
Telenovela/ Melodrama/ THE JEWELERS CLAN

Number of Episodes: 95  
Duration: 45 minutes  
Production: Front Cinema

SUMMARY
In the world of big money, lies, and power anyone who dares to break the rules is endangered. Once Zoya and Timur, two young lovers, find themselves in the epicenter of a gangster war between two criminal clans. The two are unable to alter the future; even though, they refuse to put up with their fate. On picking the fight against destiny, they succeed in regaining their right to happiness.

SCREENER:
ftp://mediagroupukraine:aKY8H5iYYLS6@ftp.trkua.tv

FOLDER:
The Jewelers Clan
In the early ’80s, a young talented artist Georgi Metreveli leaves his native Kutaisi to study at one of the best schools in the USSR, Lviv Academy of Arts.

Traditionally, the best jewelers learn the secrets of this unique craft there. Since he was a child Georgi has known he would become a jeweler just as his father, grandfather, and great-grandfather. Before World War I Merteveli Jewelry House has been one of the best known in Kutaisi. But Bolsheviks came and did what they did.

However, the proud family survived and managed to preserve its traditions, jeweler’s art being one of them.

Georgi easily joins the Academy passing the qualifying exams with flying colors. A guy from Poltava, Borys Kravets enters the same year as Georgi. Borys impressed the admission committee with his unexpected ideas for metal working. The two guys become best friends.

Together they graduate the Academy cum laude. It is 1986 and the beginning of the end of the Soviet country.

Georgi and Borys get job offers from several jewelry companies in different cities of the USSR. But both guys decide to stay in Lviv, where, before the USSR collapse, the prospects for the development of jewelry business looked promising.

However, friends don’t admit to each other the main reason for their stay. This reason has a name, Olena. She is a beautiful first-year student at the same Academy. In their nightmares, they couldn’t imagine that they would fall in love with the same girl, but it happened. Borys met her first, so he thinks he’s more entitled to her. He already called his family in Poltava and said he is going to marry.

The only thing left to settle was to get the girl’s consent. But Olena keeps her distance and doesn’t give an answer. So Borys asks his friend to act as the matchmaker: «You Georgians know how to do it — make a beautiful entrance, say beautiful words.» To Georgi’s credit, he has been refusing for a long time. But Borys was persistent, so Metreveli agreed to help his friend. It all ended in Olena saying yes.
Yet not to Borys, but to Georgi. The row between friends ended in broken noses. Borys did not accept his friend’s apologies or explanations and did not attend his wedding. Moreover, Borys quickly paid back the sassy Georgian by taking his place in a prestigious company Halytskyi Yuvelir while the newlyweds were on their honeymoon to Metreveli’s native land. So by exchanging betrayals, best friends became sworn enemies.

JEWELERS. ENVY

The tumultuous 90s came. Kravets and Metreveli still live in one city but seldom cross each other’s path. Borys is down on luck: his career in Halytskyi Yuvelir is stuck in one place. The same is in his personal life: he cannot forget Olena and he drowns his suffering in wine and promiscuity. Houskipper Margarita in love with him and sometimes spend the night with him. However, the cute but ordinary girl does not interest the ambitious Borys. Georgi, on the contrary, makes a breathtaking career: he opens a Metreveli Jewelry House shop, his home is wealthy, his wife is beautiful. Georgi named his first-born son Tymur. Five years after, his daughter Gabriela is born, and then the youngest son Mikhail. One evening after seeing his friend riding in an expensive car, surrounded by bodyguards, Borys feels burning envy. At that moment, he did not know that very soon he would own the same car, and in a few more years the Kravets Jewelry would be an eyesore to Georgi Metreveli. The fatal Friday evening started with rain. The big and mighty owner of Halytskyi Yuvelir Lev Markovych called Borys in his office. Halytsky was acting kind and seemed to be scrutinizing the young employee. In the end, Lev Markovych invited Borys home. Borys starts getting ready for the Sunday formal dinner on Saturday. By now, Margarita has already started living with him making his bachelor life relatively comfortable. She cares about him, cooks and irons his suits.

JEWELERS. OFFER

Entering the famous house of the Halytskyis Borys is stunning. There are only four people at the dining table — Lev Markovych, his wife, their daughter Yevhenia, and Borys. The guest tries each delicacy and has a chance to taste rare wines. The mistress of the house is courteous and kind, her daughter is tense, probably shy. After the dessert, Lev Markovych invites his guest to the library to smoke a cigar and have a talk. Who would have thought that after hearing Halytskyi’s offer Borys Kravets would start… bargaining! This move doesn’t cross Lev Markovych. On the contrary, he is pleasantly surprised: «Kravets, you are not as simple as you seem.» «I’m not simple at all, mister Halytskyi.» A thorough bargain and a number of cigars later Halytskyi and Kravets make an agreement under which Borys receives a solid amount of money at his disposal, real estate, and, most importantly, the position of business partner at Halytskyi Yuvelir
company. In return for his initial capital and new business prospects, Borys Kravets undertakes to... marry Lev Halytskyi’s pregnant daughter. Of course, the marriage must be genuine and not be clouded by any unpleasant surprises like illegitimate children, defamatory relations, and other significant things. Kravets signs an agreement. He doesn`t worry about his fiancee at all. Yevhenia Halytska is a pretty girl, but the main thing is that she is a perfect means for achieving his goals.

**JEWELERS. NEW LIFE**

Borys and Yevhenia’s wedding was simply gorgeous. Lev Halytskyi arranged the ceremony with great pomp! Seven months later Yevhenia gave birth to a daughter and named her Natalia. The young family settles in a separate new house, a gift from Halytskyi. A while later, the family hires servants: housemaid Liuba and her husband Tolik, Borys’s personal chauffeur. For convenience, they are lodged in a small house nearby. Yevhenia doesn’t mind that Liuba and Anatoliy Movchan also have a small kid, a daughter Zoya. On the contrary, she thinks that this child may be her daughter’s friend in the future. Time passes. Kravets presses his ageing father-in-law to hand over the company to him and becomes its sole owner. His wife doesn’t excite him anymore, but she doesn’t disturb him either. After Natalia’s birth she became infertile and cannot bear her husband a child. A bunch of lovers fills the emptiness in Borys’s heart. There are only two flames in this world to warm his soul. The first one is the girl Zoya, his natural daughter from Margaryta, secretly stolen from her mother and given to loyal chauffeur and his wife. The second flame is Olena for he knows that he and she live in the same city. His feelings for Olena haven’t faded. Yet, his beloved is not just married, she is «the most unavailable woman in town», as her husband, mighty and formidable Georgi Metreveli, likes to say.

**JEWELERS. NEW LOVE**

Years pass. The elder Metreveli son returns from Europe, where he studied the jeweler’s art. Strongly opposing a big celebration of his 28th birthday Tymur has come to celebrate with his family. His sister Gabriela is happy to see her brother. He is kind and gentle with her, they are friends. This cannot be said about Mishiko. The youngest brother Mikhail adores his father and tries to resemble him in all respects. Mikhail is only twenty years old but he’s already arrogant and despises everyone who is not as wealthy as he is.

Tymur has been away from his home city for a long time. He happily walks the old streets and runs into his best friend from school Mykola. Tymur and Mykola shared desk since the first grade. After school their ways separated — Tymur went abroad and Mykola continued studying in Lviv. The friends gladly reconnect and Mykola proudly tells his friend about a girl named Zoya. «She’s graduating from
the Academy of Arts and is going to be a jeweler, can you believe?» Tymur is amused by his friend’s admiration and the coincidence: «Jeweler too? A woman? Interesting. Are you in love?» «Head over heels!» «Is she?» «Not yet. But I’m persistent!»

Zoya was raised in a loving family and celebrated her 25th birthday certain that her parents are the best in the world. Mama Lyuba and tato Tolik cultivated diligence in her, they rarely pampered Zoya. The same cannot be said about her godfather, uncle Borys. Kravets visited them every day. He often did homework with Zoya, took her to the amusement park with his daughter Natalia, went on vacation with her to the seaside. It seemed Kravets didn’t distinguish between his daughter and his goddaughter. This always annoyed Natalia. She loves her father and she is jealous of this «snotty Zoyka». She doesn’t understand why her father gives them the same gifts. «Look at me, and look at her!» was Natalka’s typical indignation. Her mother Yevhenia echoes her.

**JEWELERS. NEW FAMILY**

Yevhenia supports her daughter in every way in her aspiration to be the most desired bride in the city, especially considering that 25 is the most fitting age for marriage. Meanwhile Mykola introduces Tymur to Zoya and soon realizes he has made a mistake. The two fall in love with each other. Mykola is furious, but he has to step back. Tymur and Zoya don’t know anything about each other, their relationship is only starting. But everything crashes abruptly. A misfortune happens in the Metreveli family — Georgi dies. The murder was deliberately gruesome. At the funeral his coffin is closed. Georgi’s sons swear to take revenge on the killer.

Tymur discovers that the person responsible for his father’s death is Borys Kravets. Unrecognizable, under a false name, Georgi’s elder son penetrates the enemy’s close circle. His aim is not only to destroy Borys’s business but to ruin his whole world, everything he holds dear. Very quickly the avenger realizes that his enemy’s dearest people are his daughter Natalia and goddaughter Zoya. Blinded by craving for revenge Tymur marries Natalia. Zoya is certain she would not forgive such betrayal. The path of two people in love, Zoya and Tymur, towards reunion and happiness will be winding and perilous. There are many disappointments and discoveries ahead, like the fact, that Borys is Zoya’s biological father, and Georgi, Tymur’s father, is alive and well. However, these are not the most amazing revelations in this story.
КАЗКА, ЯКУ ВОНА НАПИШЕ Сама
Співачка
DIVA
Telenovela/ Melodrama/ DIVA

**Number of Episodes:** 95  
**Duration:** 45 minutes  
**Production:** Front Cinema

**SUMMARY**
This is the life story of a young and talented woman Natalia from small-town. When Natalia was a student she had gone to capital for auditions, and she hadn’t told her father about it. Many years ago her mom left her family and moved to the capital city to become a singer, but she failed to achieve considerable success. Natalia lucky girl. She knows a famous music producer is waiting for her in Kyiv and he will help her to become a superstar. Yet Natasha’s illusions are ruined once she gets off the train: fair, but overly scrupulous investigator Serhiy Kremnev detains her until identification. Natasha doesn’t know yet that this unpleasant event will be the first one in a row of hardships she will have to face and that it is Serhiy who is destined to become her guiding star. After overcoming the trials of the cruel world and show business with dignity, after becoming an adult and discovered her true self, Natasha will see the light on the way to her dreams, success and true love.

**SCREENER:**
[ftp://mediagroupukraine:aKY8H5iYYLS6@ftp.trkua.tv](ftp://mediagroupukraine:aKY8H5iYYLS6@ftp.trkua.tv)

**FOLDER:**
Diva
1990. Good-looking and the most talented student of the School of Law Felix Nikonenko listens to his Grandma and can’t believe his ears. It turns out he is a rightful heir to a two million-dollar-worth collection of paintings by Flemish Masters. But because his great-grandfather was a whimsical fool he bequeathed them to his second wife, and this is what it lead to! Now instead of Felix these paintings belong to his second cousin’s family. The cousin’s name is Dmytro Levytsky. And now it is Dmytro, not Felix who will accompany the priceless masterpieces to an exhibition in Paris. It is he who will now live a fine, rich and happy life.

Dmytro «Mitya» Levytsky is a beginner writer who doesn’t even suspect that he suddenly made an enemy to his close relative. He is simply happy but not because he is rich and successful...

Diana, the girl of his dreams, agreed to marry him! Mitya is not discouraged by the fact that she is still married to another man nor because his beloved has a two-year-old daughter. Mitya is in love. And Diana just wants to sing! She wants people to applaud her. And she is sick of being a housewife at an officer dormitory in a distant garrison town.

During the divorce proceedings Diana is pregnant with another baby. She sits surrounded by her new family. Ihor is accompanied with the officers and the general of the military unit where he serves. Neither Levitsky’s connections nor their money help. The court takes Ihor’s side. Custody of Natasha is awarded to the father. After the court, Ihor asks Diana whether she truly loves Dmytro. She is evasive, «Mitya is a good person.» Diana asks Ihor to let her see Natasha. Ihor rejects her: «You have a career to build. And you will soon have a baby. Natashka will grow up to be a real fighter.»

Years pass. Natasha grew up in the garrison. She is proud that she can shoot like a soldier. Also she trains with the troops and studies self-defense. Yet, at night she secretly reads a magazine with a photo of Diana and her younger daughter. She is very resentful of the woman who left her wonderful dad and is now on the cover of a glossy magazine.
DIVA. PRIDE

Diana did not make a career she dreamt of. It seemed she had everything — the voice, the looks. However, something had been missing, the talent probably. Diana is a socialite. Magazines often write about her. Her husband Mitya works on an endless book about the history of his family and the paintings belonging to them. Diana turned out to be a very skillful manager. Mitya doesn’t deal with any matters and entrusts everything to his adored wife. They both love their daughter Zhenya and spoil her. Diana feels guilty towards her older daughter, but all her attempts to communicate with her break against Ihor’s reluctance. Diana writes a letter to Natasha, but the girl responds, «Don’t bother writing to me, I love my Dad.»

The guilt and dissatisfaction with her life urge Diana to devote herself to patronage. She has her own foundation. She holds meetings for creative intellectuals on Thursdays. Sometimes she sings there.

Felix makes a career in the Internal Affairs. He closely follows what happens in the Levytsky family. He often pays them visits and pretends to be friends with Mitya, yet secretly courts Diana. In Felix’s opinion it is she who can help him fulfil his plan and keep the promise given to his Grandma.

DIVA. TEMPTATION

Natasha sings at a school concert. She wins a storm of applause. She has a remarkable voice, but she is lonely. Because of her family’s lifestyle she has no friends. As soon as she gets used to one school it’s already time to move to another one. Natasha is in her graduation class and she is told that she can have a referral for entering a conservatoire. But Ihor adamantly refuses: «My daughter will have a decent profession. She likes travelling, so she will study at the Institute of Tourism and Hotel Business.» Natasha has hoped to go to Kyiv to study singing, but she submits to her beloved father’s will and enters the tourism institute while Ihor retires and gets a job at a tourist base in the Carpathians.

During her later years of studying Natasha undergoes practical training at a hotel where she meets musical producer Garik Kovtun and his business partner and lover, Iryna Marchuk. Garik overhears Natasha singing, praises her talent and before leaving gives her his business card and invites to Kyiv. Natasha can’t sleep, she is very impressed with the young and handsome famous producer. She hears his soft voice in her ears, «You’ll be a star, girl.» Natasha makes up her mind and secretly leaves for Kyiv without telling her father.
DIVA. GROWING UP

Upon arrival Natasha steps out of the train and sees a young man who, she thinks, is molesting a girl. Natasha intervenes and unexpectedly applies a hold she learned at the self-defense classes. The girl runs away. The angry guy tells her that he is a police detective and takes her to the station. Natasha tries to explain to him she came to see Garik Kovtun, she shows him his business card, but the furious policeman throws the card away. This is how Natasha meets Serhiy Kremnev.

Serhiy and Felix both work at the Main Dept. of the Ministry of Internal Affairs, but they have constant conflicts. Felix is corrupted, he provides protection to small businesses for money. He wants to get rid of the crude but principled cop in their division.

While Kremenev is checking Natasha’s identity, she realizes that she is late for the audition and she has lost Garik’s contact info. Now she needs to rent an apartment in Kyiv and look for the famous producer again. Living in Kyiv is expensive. Natasha takes up any jobs she can find — a shop assistant, a leaflet distributor.

But a chance brings Natasha and Garik together again. From now on, she feels like Cinderella who got into the palace. Garik wants to make her a star. Natasha is happy but still has ill-wishers and rivals. Most of all she is hated by Iryna Marchuk.

DIVA. REALIZATION

Garik learns Natasha’s mother was a singer and he invents a plan for her promotion: the mother finds her daughter, they reconcile in front of the touched audience, and sing as a duo. This Diana and Natasha finally meet. Diana eagerly agrees to participate in the reunion-of-two-hearts show. Natasha, on the contrary, dislikes this idea. But she likes Garik very much and how gently he woos her. Diana sees this project as a possibility not just to come back on stage but also to keep in reunite with her daughter. For that matter she even breaks up with Felix, which infuriates him. He did not develop his plan to go in vain. Now he will take revenge not only on the Levytskys but on Natasha as well.

Felix knows that behind the facade of Garik’s activity as a producer lies a completely different business — drugs and smuggling. He decides to act through Iryna. Soon Garik’s abandoned and offended lover fervently and sincerely falls in love with Felix and denounces her ex to the police.
Meanwhile Felix is secretly «working up» Garik, Serhiy Kremnev begins an official investigation. He shows up at the production center and runs into Natasha again. Natasha recognizes the cop but doesn’t disclose him — an officer’s daughter, she knows what being on a mission means. Natasha tries to convince Kremnev of Garik’s innocence. Unfortunately, to her huge disappointment in the course of the investigation she starts to realize that she has been utterly wrong about him.

Natasha can’t even imagine which challenges are waiting for her on the way to her dream and happiness.

Difficulties of adjustment to the environment of the capital city and her mother’s new family, professional rises and falls, suspicion of murder, and even an attempt to kill Natasha, Felix’s machinations and insidious Iryna’s evil doings, an avalanche of litigations, international scandals and treachery by the seemingly closest people. All this

And most importantly — the all-consuming but forbidden love to the man who, like a guardian angel, has always been by her side, supported and rescued her.
NEVER SAY NEVER

НЕ ЗАРЕКАЙСЯ

NEVER SAY NEVER
Telenovela/ Melodrama/ NEVER SAY NEVER

**Number of Episodes:** 100
**Duration:** 45 minutes
**Production:** Front Cinema

**SUMMARY**
Fifteen out of thirty years of her life Liudmyla spent in prison for a murder and now she dreams of just one thing — hugging her daughter, whom she has not seen all these years.
She has one week left till her release but... the female prison gets caught in the war zone. Fleeing from bombing the prisoners scatter. And now, instead of the release certificate, Liudmyla faces either a term for escape or death on the battlefield.
Her savior becomes her first love. Yet Oleksandr doesn’t know that the woman he rescued is an escaped convict who is deemed guilty of the deaths of his brother and mother.

**SCREENER:**
ftp://mediagroupukraine:aKY8H5IYYLS6@ftp.trkua.tv

**FOLDER:**
Never Say Never
NEVER SAY NEVER! JANKOY. LIUDMYLA. HALYNA

1997, the Autonomous Republic of Crimea. Liudmyla Polischuk is only fifteen: a cheerful girl brimming with life helps her mom and older sister Halyna to keep up a small roadside cafe near Jankoy. Liudmyla is growing to be a beauty and men already start paying attention to her. Her Mama Sveta is worried: the town is no place for such a flower! But she has a plan. Her younger one will graduate from school with honors and leave this dump for Simferopol or even Kyiv to enter the University.

Her elder daughter Halya, on the other hand, is hardly beautiful, and not that popular among guys.. However, she is smart and diligent, and this is more important than good looks.. Halya is 25 and she thinks that it’s high time she gets married. Her boyfriend Stepan Matvienko is a good-looking and good-natured long-haul truck driver. He gives her presents, he is very romantic though not eager to marry her. Mama Sveta doesn’t like Stepan, she knows all too well that the truckers are like sailors — they have girlfriends in every port.

NEVER SAY NEVER! ARMYANSK. STEPAN. KSUHA

One of such «ports» is actually Armyansk, a town on the Isthmus of Perekop. There, among small cafes and roadside motels you can often see the stately figure of a young prostitute Oksana «Ksuha» Yermakova. Ksuha has always kept to herself, independent, now more than ever. Ksuha has recently decided to quit — she fell in love. Her Stepan is not like other truckers.

On the eve of 1st September he is supposed to return from the mainland. Ksuha has good news for him. She has no doubt that it’s Stepan’s baby because she has been faithful to him for the last month. But when he hears the news, Stepan just laughs at the silly girl. His laugh is not spiteful, on the contrary, it’s really benevolent, even kind. He pays her extra on top of the usual rate and praises her for giving up prostitution. A baby? I don’t know. What do you people do when it happens?

NEVER SAY NEVER! FIRST DAY OF SCHOOL. VOLODYMYR

There was nothing extraordinary on Liudmyla’s first day at school. She received new textbooks and then went to her work at the cafe. Liudmyla and her mom were happy when Volodymyr Ivanovych called on them in the evening. Volodymyr Mishkov is person well known in Crimea. He is a successful businessman and a member of the local government. Everyone knows that he recently married young
beautiful Viktoria, Miss Crimea. His stepfather Pavlo Savchenko is the director of the Crimean Customs Office. His mother Maria is an example of decency and wisdom. His younger brother Oleksandr studies in England, and he and Volodymyr are close.

Mishkov watches young Liudmyla work and smiles. When he hears that she is going home he asks for the check and leaves the cafe. Liuda walks along the highway. Mishkov’s luxurious car catches up with her. Mishkov offers Liuda to give her a ride home and gives her a candy. Liudmyla eats one and before realizing that it smells strange she passes out.

At dawn the girl finds herself lying in grass. She has a knife in her hand and there lies breathless and completely mutilated body of Volodymyr Ivanovych next to her, in a pool of blood.

NEVER SAY NEVER! MEET THE SAVCHENKO CLAN

Two hours later, Liudmyla comes to senses at a medical station of a detention center. She is told there that the body of the prominent businessman was found and identified by his family, that her fingerprints were on the knife, that the witnesses saw her voluntarily getting into the car of the respectable man, and all she has to do now is to plead guilty.

Volodymyr’s mother faints right at her son’s funeral and dies the same day. Juvenile Liuda Polischuk is found guilty of an intended brutal murder, and she is sentenced to twelve years of prison.

Volodymyr’s family considers the sentence too mild. Oleksandr, his younger brother is the most indignant. Under the cover of night he gets inside the hospital to find Liudmyla. Oleksandr finds the girl but he can’t force himself to kill her. They look at each other for some time: Oleksandr hatefully, Liudmyla with terror.

Before leaving, the uninvited guest says he will do everything to put Liudmyla in prison forever.

NEVER SAY NEVER! FAMILY TIES

Behind the bars, Liudmyla tries hard to remember the events of that evening, she even asks for a hypnotist to recollect the situation under hypnosis, but nothing helps. «This means I killed him. I killed a good man. But why? How?»
When doctors tell Liudmyla she’s pregnant, she is stupefied. She has never had sexual contact with men. The medical examination during the investigation didn’t detect any indications of rape.

Halyna visits her sister to tell that their Mama Sveta died. The warden tells the older sister that her younger sister is expecting. Halyna starts thinking this over. It is worth pointing out that Halyna’s relations with Stepan are hanging by a thread. Stepan is cold with her, his voyages are becoming longer and longer, he almost never calls her. Halya doesn’t know how to keep her beloved boyfriend. And suddenly... the woman decides that the fate has given her a chance. Halyna’s comes up with a plan.

NEVER SAY NEVER! DESIRED CHILDREN

Meanwhile, Ksuha impregnated by Stepan, drinks uncontrollably wishing for only one thing: for the baby to die inside her before she gives birth. And when the baby is born she wants to throw it away. However, the softhearted madam takes the little girl from her. She knows who the father of the child is and leaves the baby at Stepan mother’s door. Faina Markivna finds the baby girl on her doorstep and first takes her to the orphanage but then changes her mind and takes her home. Years will pass before Faina finds out that the girl, whom she’s named Bohdana, is actually her granddaughter. Yet this story isto be told later.

Liudmyla gives birth to a girl and names her Sveta, after her mom. The other day, sisters made a deal according to which Halya would take the baby and take care of her. To avoid all the hassle with the papers for guardianship Halya suggests her sister to write the surrender of the child but promises that the baby will always know who her real mother is, and when Liudmyla is released, the daughter will reunite with her mom, and they will live as a family. Liudmyla is still too young and inexperienced, so she trusts her older sister. Halya takes the baby and leaves. She will never visit her sister in prison again.

NEVER SAY NEVER! ADULT PRISON

Eighteen-year-old Liudmyla is sent to the prison for adults. The female minimum security prison is located in Luhansk Oblast — far from her dear Crimea, but distances are irrelevant when you have a loving family and a daughter waiting for you at home to think of. Each month Liudmyla receives short letters from her sister, who writes about Svitlana. Halyna softly refuses Liuda’s requests to bring her daughter for a visit under different excuses. Liudmyla tries to reason such strange behavior with a thought that it is probably better for her daughter not to see her mother in the prisoner’s uniform. «Probably it’s even better my daughter doesn’t see me in the prisoner’s uniform. Let her imagine me wearing a beautiful dress!» Liudmyla consoles herself.
Years of incarceration change Liudmyla: she is no longer a naive child. Now she’s a mature woman whose life principle is «You wanna live, you gotta adapt». The fate brings Liuda and Ksuha together. The relationship between the two Crimeans starts off on the wrong foot. Ksuha even sets up Liudmyla so that they add four years to her sentence.

When Liudmyla has only one year of sentence left, young girl Katia Klymenko arrives at their prison. Liudmyla feels sympathy for the scared girl accused of a crime as a result of an accident. Liudmyla becomes her protector and very soon substitutes her mother, whom Katia lost early in the childhood. Katia and Liuda become best friends.

2014. The day of release is just around the corner. Liudmyla looks forward to becoming free again but she suddenly receives the disturbing news: a revolution in Kyiv, some kind of «little green men» emerge in Crimea. There haven’t been any letters from Halyna for several months. And another disturbing news: Crimea is no longer Ukraine, it is Russia. But Liudmila tries to stay calm and thinks only about reuniting with her family. so she counts the days. She is supposed to be in Jankoy in early June and get back right for Sveta’s sixteenth birthday.

The inmates of the female prison learn about the beginning of the Anti-Terrorist Operation not from the TV, but they experience it themselves: shells and bullets are constantly flying over their heads. And when there’s only a week left till Liudmyla’s release, a stray shell hits the main barracks at night. Explosion, fire, wounded people and... a mass escape. The inmates have nothing left to do but to run as far as possible from the bombing. Liudmyla escapes together with the others, beside her is her friend Katia. At dawn, a group of female prisoners reaches an abandoned homestead. Yet, Liudmyla has no time to rest and she decides to surrender to the terrorists, who have taken over the power in the occupied territory.

«Luhansk People’s Republic» checkpoint. Liudmyla can’t get the certificate of release, however she is offered to join the terrorist police. But Liudmyla has other plans, so by changing several cars she gets to a checkpoint under the «Donetsk People’s Republic» flags. There they promise her to issue the certificate but honestly warn that DPR is an unacknowledged republic. Liudmyla needs a real, actual certificate, so she gets to a Ukrainian checkpoint. The Ukrainian military offer her to wait for a representative of the Military Prosecutor’s Office.
Military Prosecutor’s officer Maksym Filatov informs her that by escaping the prison Ms. Polischuk has violated three Articles of the Criminal Code of Ukraine and she is facing a term for the escape. Besides, they have to initiate an investigation to clarify where she has been after the escape and whether she is not a separatist spy. Maksym offers Liudmyla to plead guilty since it may help to mitigate her punishment. Such prospect doesn’t suit Liudmyla at all. Pining for her daughter Liudmyla is on the run again. Now she is chased by the local police, who are desperately trying to fawn on the Ukrainian authorities.

Meanwhile, hiding from the persecutors Liudmyla meets Oleksandr. He happens to be around at a fatal moment when she thought she would certainly die. He helps her avoid the pursuers. They are nearly the same age and they feel mutual affection at once. Liudmyla needs help that’s why she doesn’t tell Oleksandr all the truth. For some time he remains unaware that she has been to prison. He believes that Liudmyla is a refugee from Luhansk who lost all her documents and money on her way.

Oleksandr is here on business: the annexation of the Crimea interfered with his transportation business and offers Luidmila to take her to Jankoy.

Oleksandr likes this amazingly beautiful and courageous woman. Their friendship grows into serious feelings. Oleksandr asks her to marry him. Sasha is Liudmyla’s first love and her first man. She would like to become his wife very much but she would not want to ruin his life with her problems. Liudmyla runs away from him convincing herself that her only and goal in life should be a search for her daughter and reunion with her.

Liudmyla gets to her native town and sees that in sixteen years nothing has changed much. However, Liudmyla does not recognize her house — there is a funeral parlor in there. The cafe has changed its name as well. No one has seen Halya here for those sixteen years.

But Liudmyla regularly received sister’s letters from Jankoy! It turns out they were sent by the local postwoman Rita. Halya regularly paid her so that once a month, after receiving a letter from Halya the postwoman would take it out of the envelope and put it into a new one
and forward it to Liudmyla in prison from the local post office. It turns out that Halya has a daughter and and a husband, and that they live in Kyiv. Liudmyla makes the postwoman give her Halyna’s address. Liudmyla wants to restore justice, though she does not know how to do it.

After getting into the Matvienko house Liudmyla finds out that Halyna cruelly deceived her. Sixteen years ago Halya returned to Jankoy and announced to Stepan that she gave birth to his baby. Stepan took the baby in his arms and, after looking at the baby girl for a long time, unexpectedly said that he was willing to marry Halya and raise their daughter. Halya soon sold the roadhouse cafe and moved to Kyiv with her new family. The Matvienko family firmly rooted in the Capital. Now Stepan is one of the co-owners of a big transportation company. And Sveta Matvienko is growing smart and beautiful, she adores her parents and Grandma Faina and her adopted daughter Bohdana, who is the same age as Sveta, whodoesn’t have a clue that her beloved mom had «some sister».

Liudmyla demands that she stays with her daughter! Halyna refused to give her daughter back threatening Luida with the police. After some long and hard thinking, they come to an agreement: Halyna doesn’t prevent Liudmyla from spending time with her daughter, while Liudmyla, in her turn keeps the truth from Sveta and Stepan.

Halyna tells her family that her distant relative from Luhansk has escaped from the war and her name is Liudmyla Berehova. The poor thing has nowhere to live and she will stay with them and help around the house.

For about a year Liuda has been diligently doing chores and gradually becoming closer with Sveta. They become best friends, share the innermost secrets. «Auntie Liuda» is the first to know that Sveta is in love, and Sveta is the only one who knows about Liudmyla’s «first and only love». Finally, on the day of Sveta’s seventeenth birthday, when they hold a grand banquet in the Matvienko house, Liudmyla sees Oleksandr among the guests.

Liudmyla realizes that Oleksandr is the same man with whom Sveta has recently fallen in love... Also, Oleksandr is the same man who (seventeen years ago now), being a sixteen-year-old boy, said he would never forgive the killer of his beloved brother Volodymyr Mishkov...
дворняжка Ляля
GYPSY LAYLA
Number of Episodes: 95  
Duration: 45 minutes  
Production: Front Cinema  

SUMMARY  
A young girl Lyalya Rubynova needs money badly, so she decided to rob a house of the local rich family, the Sviridovs, at night. She is caught red handed by Sergey, the son of the owner of the house. But instead of calling the police, the young man gives her proposes. Unexpectedly to everyone, and above all, to her Gypsy family, Lyalya agrees to marry the stranger. What is it: a pure interest or twist in her sobriety? This is the story of a dangerous love triangle out of which, after the fateful events, only two truly loving people — the Lyalya and Sergey — manage to escape, survive and find their happiness.

SCREENER:  
ftp://mediagroupukraine:aKY8H5IYLS6@ftp.trkua.tv

FOLDER:  
Gypsy Lyalya
«If I spin you will win or muddle and fall in puddle». Young Layla Rubinova wears shabby jeans and earns her living by thimblerigging in the streets. She proudly calls herself a gypsy, though she does not look like people of this tribe. Being fair-faced and blonde, she grew up in a family of settled Gypsies and she doesn’t remember her parents. She was raised by her grandfather Grisha and grandmother Dinara. The poor house in the gypsy village on the outskirts of the city is always filled with love and optimism. A picture of deceased Rada — Layla’s mother — stands in a visible place. Rada died when the girl was only one year old. As for her father, Layla knows only that he was a brave Rom and died in a knife fight, defending the honor of the family.

Her grandparents never told Layla from whom and under what circumstances the brave Rom defended the family: they always started complaining of poor memory as soon as Layla started asking about her father.

Layla received a full answer why she looks strikingly different from the people of her tribe when she was a child: «It was acceptable to God, he kissed you when you were in the cradle.» This fact fills Layla with pride because looking at the swarthy faces of her friends and relatives, she realized God did not want to kiss anyone else.

At first, the neighbors rumored that Layla’s father was God knows who, but they eventually stopped gossiping: a lot of time passed and, secondly, Layla allowed no one not only to badmouth but even to look askance at the Rubinovs. Layla is quick to the draw, she can shout down and even hit the offender. However, the girl is not mean. On the contrary, in terms of courage and smartness she is second to none in the village.

As most children from the village, Layla does not attend school. Actually she does but goes there extremely rarely. That is why she was promoted to graduation class with conventional satisfactory marks in her report card after her grandfather presented her form master with a traditional gift — an envelope stuffed with money. Layla never understood the burning desire of her grandpa Grisha to make her an educated person. Especially considering there are no books in the house except for the Bible and none of the neighbors and acquaintances of the Rubinovs is educated.

In the village, Gypsies live a routine and relatively peaceful life. There are periodical police raids and searches, but the people are usually ready for them since they regularly bribe some cops to get information from them. The baron is in charge of keeping the community laws based on unwritten traditions.
Everyone has to obey the laws. Those who refuse eventually vanish: some go to prison, while others disappear in the middle of nowhere. Although not a single Rom is immune from prison. However, prison sentences are rarely long and those who get out of there are always welcome in the village.

Layla, like all children from the village, started to work since she was small. The girl was so great at begging that the word of this kid’s talent took wind far beyond the village: the people quickly spread the word about blonde Layla who could easily squeeze out a tear from any passerby. She always made more money than the others, and for that the girl was highly appreciated.

The fact that the police had a file on little Rubinova even before she learned speak properly did not bother anyone except for her grandfather Grisha.

Kind women from the local Department of Juvenile Services called Layla a mongrel and always fed on occasion. The nickname stuck to the girl, but Layla did not like it since mongrels are dogs without breed, and Layla always considered herself a special person of an exceptional breed.

Unlike Grandpa Grisha, Grandma Dinara believes that you can’t escape from fate, and she is sure Layla will live according to Gypsy traditions. Therefore, when, according to the traditions, the time comes to have Layla married, Dinara obediently discusses with Helen, the baron’s wife, a potential match for Layla. Gypsies give girls in marriage early and quickly, so the future bride’s age of 16 years does not confuse anyone in the village. Though Layla is confused. She does not want to marry. And in this case her unwillingness coincides fully with the opinion of her grandfather: We are settled, we are not obliged to comply with the laws of the gypsy camp. She is still a minor, so I will not let her be married at this tender age!

Layla’s potential suitor is Ramir, the baron’s nephew. The guy likes Layla very much, and that is why he wants to marry her out of love and not because he has to. He agrees to wait a year or two since he wants the girl to walk down the aisle in a good mood. After that she will belong to him entirely.

Eventually, Layla successfully learns other ways of making money: she is a master of tricks with cards, thimbles and other kinds of gambling. Layla dreams to earn a new home for her grandparents since she loves them more than anything else. So when Grandpa Grisha is down with a stroke, she gets another dream — to put her grandfather on his legs.
The treatment is costly. They do not have enough money. The villagers help, but this is not enough. Layla has to borrow some money from the baron. A year later, her grandfather’s feels considerably better, but the treatment should go on.

Ramir reminds about his intention to marry Layla. But this time, her resents her deny. The baron reminds her about the debt and suggests to write it off if Layla marries Ramir.

Layla does not love Ramir. The situation is heating up, Layla is in desperate need of money. And the girl decides to steal it though in other circumstances she would think about it with some disgust. No, she does not go to the market to steal wallets from passersby. Layla decides to rob the Sviridovs’ house.

The Sviridovs own the local butchery. A lot of gypsies from the village seasonally work for them as slaughterers, butchers, or tanners. The head of the family, Ivan Sviridov, has recently remarried for the second time; his first wife died. His young wife Inessa is known for her beauty and arrogance. She is educated, she collects art and dreams that her husband gets rid of such a non-glamorous business. What is my husband, a butcher? Yuck!... But Ivan loves his job and wants his only son Sergey to take over the family business. However, Sergey is not interested in the trade.

He wants to go to study music abroad, his father believes is completely useless. Sergey believes that music is his vocation. However, this state of affairs annoys Ivan infinitely. He refuses to pay for further education of his son and requires him to do real business. The conflict between the father and the son deprives the latter of the necessary funding. One hope for Sergey is his deceased mother’s testament. She left him a decent amount of money which he can only receive after he marries. Sergey does not want to marry, but the longer the conflict with his father lasts the more Sergey thinks about this step.

Fate brings Sergey and Layla together on a deep and dark night in the living room of Sviridovs’s mansion. Layla got into the house and Sergey caught her red handed. This happened just after a major row between Sergey and his father.

One thing triggered another, and Sergey changes his mind and doesn’t call the police. He suddenly comes up with an idea. He offers Layla to enter into a fake marriage. He will inherit his mother’s succession and she will get a monetary reward with subsequent divorce and freedom. After discussing this plan, Sergey and Layla come to an agreement.
In the morning, Sergey introduces his fiancee to his father and stepmother. Ivan understands the booby trap right away and threatens to quickly prove that their marriage is fake. Sergey and Layla swear that their marriage is true and legal.

Layla is repurchased from the gypsy camp. After a noisy and strange wedding, Layla becomes the wife of Sergey Sviridov.

Strangely enough, but Ivan likes his daughter in law. His wife Inessa, on the contrary, hates the girl. She despises Layla because the girl is uneducated and not adapted to life in society.

Unexpectedly for themselves Layla and Sergey fall in love. Sergey doesn’t like his stepmother’s attitude to Layla and the girl can’t be a true woman of the house. He decides to leave his father’s house with his wife and start earning a living.

As soon as they have collected their stuff, Inessa calls the police and tells Layla has stolen jewellery from their house. She also hoodwinks Sergey about the moral character of his wife making him believe Layla cheats on him with Ramir.

Layla gets to prison. After that, Inessa sends one of the servants to the house in which the olds Rubinovs live to burn it. They die in the fire. Inessa sends Layla a letter on behalf of Sergey in which he says that he never loved her and her future does not bother him.

These dramatic events change Layla and make her wish to revenge Sergey and his family.

Layla is released on parole. Her application for pardon is signed by Nikolay Panchenko, the chief city attorney.

Neither he nor Layla still do not know that twenty years ago Kolya, a young law student, and Rada, a young beautiful gipsy girl fell in love with each other. They were not destined to stay together, but Layla was born soon afterwards, and Nikolay Dmitriyevich had no idea she was his daughter.

Fate brings the father and the daughter together. Layla gets to his house on as a nurse. Olga, Nikolay Panchenko’s wife is handicapped and needs constant help. This good woman suffers from infertility, so, though not right away, she develops liking to this young former prisoner. It is her who returns Layla to a normal life, educates her and teaches manners. Olga does not know that in the heart of Layla the mongrel vengeance fire is burning.
THE KISS!

-Поцілуй!
The mission of Natasha Bondarchuk is to make people beautiful. Since she was a child she has dreamt of becoming a doctor who can correct mistakes of the nature or the results of accidents. After graduating from school she fails to enter a medical institute, so she gets the job as a medical orderly in a city hospital. There she finds the first love and the first disappointment: Dmytro Voroshilov, a handsome intern, seduces the naive girl and abandons her. Now Natasha is alone in a big city with a small child. Through perseverance and love to life and with the help of loyal friends Natasha achieves her dream. «The Kiss!» is an anthem to the woman’s dream, to dedication and perseverance.

«The Kiss! 2» is the present time story. Natasha is a mature and respectable woman. She is a director of the Beauty Institute. She has raised her son Andriy to be a fine man. «The challenges Natasha goes through make her stronger, she becomes tougher and colder. From a naive, charming, trustful girl she turns into a woman and a little into a bitch».

However, the shadows from the past won’t let her go. She meets her first love and the father of her son, Dmytro Voroshyliv, who tries to renew their past relations. Meanwhile, by a bittersweet chance, Andriy falls in love with a girl from the Voroshyliv family. The circle is closing. What can break the chain of dramatic and passionate events?

**SCREENER:**
ftp://mediagroupukraine:aKY8H5IYYLS6@ftp.trkua.tv

**FOLDER:**
The Kiss
THE KISS! OUR NATASHA

Since the village is small and everyone knows each other, Natasha is famous there as a «notable cosmetologist and hairdresser»: she is the best at stopping the kolkhoz chairman’s hair loss, doing the agronomist’s hair a la Bezrukov, cutting the accountant’s hair a la Friske and making her neighbor up as «the redhead from Viagra». Besides, her ointments treat calluses and herpes. Natasha dreams to study «this thing» at a medical university, work as a cosmetic dermatologist at the most prestigious beauty clinics and build a great career. Therefore, with a school certificate and five hundred rubles in her pocket, Natasha goes to the city to enter a university, get a job and help her family: a widower father, a schoolteacher of industrial arts, and four younger brothers. Natasha has no doubts she will enter the medical university, and she is certain it is her vocation and she has the necessary talent for it.

THE KISS! NATASHA IN THE CITY

In the city (or rather in its suburbs) lives the sister of Natasha’s neighbor’s kuma. She will certainly help her «distant relative» to adapt and will be glad to give her a shelter and a bowl of soup. Besides, Natasha is sure her talent will be quickly recognized because «they’re ain’t no fools there in the city». Natasha is full of optimism. This why even when she is put off the train for she has no ticket, the girl does not lose her enthusiasm since ambition can move mountains. She simply walks the rest of her way towards the dream. Just four hours later, she reaches the Tovarnaya station. The first station worker she meets is unable to resist the onslaught of the Perepop girl and takes her to the stationmaster. «Where can I find Maria Ivanovna Smelyakova? What do you mean you don’t know? In my village the stationmaster knows everyone...»

THE KISS! FIRST FRIENDS

Natasha faces the severe reality of the urban life: it is not that easy to find Maria Ivanovna, and it is still more difficult to get a job, and it seems totally impossible to make friends here. Though the most unpleasant thing is that for some reason the admissions board did not appreciate her talent. Natasha failed the entrance exams at the medical university.

What will she do? She cannot come back home. She needs to live somewhere and earn a living. The girl has to work hard to try her luck next year. But most importantly, Natasha wants to work «somewhere in medicine» to be closer to her dream.
The luck knocks at Natasha’s door and appears in the form of her hostel roommate Rita. Rita works in the security service at the city emergency hospital. Natasha is taken to work as a cleaner there.

**THE KISS! FIRST LOVE**

At the hospital, Natasha finds her first official work and first love. That kiss has changed her whole life. A future doctor, Dmitry Voroshilov, a handsome and vain son of rich parents, seduces innocent Natasha. Natasha is in love, besides, she is expecting a baby from Dmitry. She cannot imagine her future without her beloved man, and she is firmly sure he will marry her someday. However, Dmitry has different plans. Having learned about this, Natasha breaks up with the father of her future baby.

**THE KISS! MORTAL ENEMIES**

Natasha is severely depressed, she loses her job and ignores Rita’s words to pull herself together. Dmitry’s family refuses to acknowledge their son’s sex «adventure». Dmitry’s stepsister, Larissa, blames Natasha for all troubles and throws her out of the house.

Natasha decides to prove Dmitry, the Voroshilov family, and the whole world she can cope with everything by herself. She returns to the hospital, where she meets Maxim, a talented trauma surgeon.

**THE KISS! WHEN YOU DON’T EXPECT IT TO HAPPEN**

Maxim notices the smart girl. At first, he simply appreciates her for her diligence, kindness and tireless willingness to help people. Later, he realizes she has an extraordinary talent to medicine.

He helps her to enter the medical university, first to the pre-university course, and then to take up regular studies. Maxim becomes her mentor and truly falls in love with her. He is ready to spend years waiting for her feeling, but Natasha still remembers the pain of the first love and betrayal.
THE KISS! BEAUTY IS NOTHING OTHER THAN THE PROMISE OF HAPPINESS

From now on Natasha is absorbed in her work. The fame of the miracle doctor Natalia Ivanovna, she returns people’s beauty and health, spreads around the city and, later on, around the whole country. A few years later, Natasha becomes a well-known cosmetician. She has achieved success, runs a beauty clinic, earns well and, finally, shows love to Maxim. Natasha’s son, Andrei, has graduates from school magna cum laude and goes to university to study law.

THE KISS! HISTORY REPEATS ITSELF

Andrei meets Katya, a first-year student, and falls in love with her. Feelings quickly capture the young people. However, Andrei later finds out that Katya’s mother is Dmitry’s sister, Larisa Voroshilova...

The news of who Katya’s fiance and his mother are makes Larissa furious because she still sees Natasha as a «cleaner not worthy of a high society.» Larisa is obsessed with revenge. She will show no mercy to Andrei nor even to her own daughter. Natasha is her worst enemy. Larisa conceives a complex plan of revenge: she aims to destroy Natasha’s family and reputation.

THE KISS! FINAL COMBAT

Will the love of the young people withstand the challenges? Can Larisa get even with Natasha? How will Natasha react to the unexpected return of Dmitry? It is highly probable that living a happy life with her loving husband Maxim, she still remembers that first kiss...
Сашка
Number of Episodes: 100
Duration: 45 minutes
Production: Pro TV

SUMMARY
Sasha Kovalenko is a ordinary born automobile mechanic. All day long Sasha sells spare parts and then spends her evenings at her old friend’s, Ruslan, service station, which is one of the most prestigious and wealthy service stations in Kiev. Ruslan has long had a crush on Sasha, but she has not yet mentioned that and her heart is still sleeping. Love will catch the girl unexpectedly.
On the threshold of the scheduled elections and the unregulated situation in country Sasha works at is dispersed and transformed into tribune for numerous parties. Among the parties appears Andrey Marchuk: a young and perspective politician and right hand of a renowned magnate Vladimir Privalov. Andrey has been half a year secretly dating with Marina Sokhatska, the daughter of the bitter enemy of his teacher and benefactor.
If Andrey hadn’t met Sasha for the second time, his life would have been different. Hostility between the two clans and his own problems caused by that would have remained the biggest trouble in his life. However, destiny brings them together. One flash of romance and their feelings start to grow, although silly, illogically, but like the wind. After a while, they spend one night together. Andrey as a decent man keeps his promise and marries Marina. That news hits Sasha. However, Andrey and Ruslan go on fighting for her heart. Marina’s manipulative intrigues end up with Sasha being accused of a murderous assault. The girl is sentenced to prison. Only upon request of Vladimir Privalov the girl is given freedom.
Why does Privalov responsible for Sasha? Because by that time he already knows that Sasha Kovalenko is his adulterate daughter.
Sasha is about to go through considerable life severities and disappointments before she finally gains happiness, builds family and finds true love.

SCREENER:
ftp://mediagroupukraine:aKY8H5IYYLS6@ftp.trkua.tv

FOLDER:
Alexandra
ALEXANDRA. WORK AND FRIENDS

Serious service stations do not take Alexandra to work: who will entrust his car to a girl? This is why she has to repair old Zhigulis, Zaporozhets and scooters at a small station in the Kiev suburbs. She also sells second-hand details and different car stuff at a market. Her friend Galya works next to her selling Chinese goods and dreams to find a job at a boutique in the city center.

When Alexandra was driven out of an orphanage, Galya accepted her and gave her shelter.

This is how they live: work at the market and go to a disco in a neighboring park in the evening or watch series at home. But more often Alexandra spends her time at Ruslan’s.

Ruslan works at a true car paradise, one of the biggest and most prestigious car dealers of Kiev. It is not a place for rusty old Zhigulis, only the latest models of modern cars can be found here. Alexandra can only dream of this huge, shiny place with silvery chrome and snow-white tiles and state-of-art equipment and tools.

ALEXANDRA. PRIVATE AND SOCIAL LIFE

Ruslan has long been in love with Alexandra, though she does not notice that, her heart still sleeps, and she only sees him as a fellow professional guy. Ruslan is among those few who admit her talent as a mechanic and often asks for her advice on working issues. Shiny new cars in a shiny space — it is the best setting for starting a love affair.

However, Alexandra meets her love at a less nice place in more prosaic circumstances. Once, the local government decided to close down the market where Alexandra and Galya work and move it to «a place specially designed for trade.» The desperate sellers have put a human shield of themselves and their relatives against the police. This story could have ended as usual — with crowd dispersal, but it was an unusual year: the elections were approaching. Various representatives of political parties start coming to the people, who have to listen to the arguments of the men in suits and cannot understand how they could help them protect their workplaces.
ALEXANDRA. MEETING ANDREI

Andrei Marchuk arrives on the site realizing the positions of his party in this district are bad, which makes the strike a good opportunity to remind people of them. Andrei comes out of a new jeep followed by his friend and party fellow Viktor. He heads for the spontaneous tribune taking off his jacket, rolling up the sleeves of his expensive shirt and loosening his tie while walking.

Another moment, and Andrei stands in front of the crowd. He smiles at them and starts giving a speech that «violence is not our choice». Probably if Andrei had come a little earlier, his speech would work. But the people have been on strike since early morning and are now tired and angry. This is why they start whistling and shouting «Shame!»

Andrei cannot recall the angle from which the apple was thrown, but he remember the face of the boy who threw it at him. Andrei almost falls to the ground. Viktor catches him, but this «act of aggression» is enough for the police to start an attack and disperse the crowd. The boy is immediately arrested and taken to the police station. The victim also goes there.

ALEXANDRA. BIG AND SMALL CONFLICTS

At the station, it turns out the boy is actually an eighteen-year-old girl named Alexandra Kovalenko. She has no permanent place of living and work since in our country a couch in a friend’s room and a place at a bazar are the most indeterminate things (under some circumstances of course). Furious Viktor defines the incident as a «deliberate attack». He is writing a claim with a demand to take the most severe actions towards this criminal.

The officer in charge could have hushed the case up if the victim was not such an important figure. Andrei Marchuk represents Vladimir Privalov. Everyone in Kiev knows who Privalov is: it is an official billionaire who owns metallurgical enterprises and controls a significant part of the Ukrainian agricultural business. Besides, Privalov has recently started a new political party called Progress. The party emerged after the split of another one, once powerful Progress and Order. The split happened as a result of mutual hostility between its two influential leaders, Vladimir Privalov and Boris Sokhatskiy. Sokhatskiy has also started his own party and called it Order, which is in strong opposition to Privalov’s Progress.
ALEXANDRA. FALSE ALARM

We can understand the officer in charge: he cannot simply conceal the case of Andrei Marchuk. Viktor says, «We’re going to hospital to have injuries verified, and you know what they’ll find there? Severe concussion of the brain!» «There’s nothing to concuss there,» says Alexandra, and her words cause long silence in the room.

«This is a rude verbal abuse! I’m sure she was sent by our political opponents! We will issue a claim! And you, my darling, are a provocateur and a murderer!»

Why did she jump out of the window? If Alexandra was asked this question, she could hardly find an answer to it. It was the word «murderer» and the open window that made her want to escape. Which she did. She managed to flee by jumping out of the window and then climbing over the fence. After a while she finds out no one was going to stop her. The police did not chase her because Andrei told them not to do this. Andrei watches this skinny girl in an old cowboy shirt jump and crumples Viktor’s claim. He says, «Don’t follow her. Anyway, who will believe she was sent by Sokhalskiy? Let us forget this incident. Thank you, we have to go now.»

ALEXANDRA. THE WAR OF CLANS

Viktor argues about a lost opportunity to step on their opponents’ toes. However, Andrei’s mind is somewhere else. He is thinking of Marina Sokhatskaya, a daughter of Privalov’s mortal enemy. He has never met a more beautiful, bright and interesting woman. He and Marina have been secretly seeing each other for about six months. If someone finds out about their affair, there would be a great scandal. Montague and Capulet are good friends in comparison with Privalov and Sokhatskiy. Not only their parties but also their families hate each other. Sokhatskiy is married to Privalov’s ex-wife, who left him after she found out about his unfaithfulness. Privalov cheated on her with a good-time girl, which maddened his wife. Thus, Olga married to Sokhatskiy. No one knows the end of the affair between Privalov and the girl named Vika. The only thing we know is that two years after the divorce Privalov married for the second time, and his current wife’s name is Liubov.

Now, both clans are sworn enemies on all levels: husbands, wives, servants and employees — all hate each other. If you come from Privalov’s circles, you stand no chances on Sokhalskiy’s territory, so you had better stay away from it.

Andrei and Marina have broken the boundaries of both territories, they decided to take a risk, and this only fueled their passion.
ALEXANDRA. DANGEROUS RELATIONS

One day, meeting Marina, Andrei finds out she is pregnant. This news shocks him. As a man of dignity, he is obliged to marry her, but as Privalov’s companion, he cannot afford this. Andrei compromises: he and Marina will secretly marry hoping everything will settle with time. And it happens so. Had Andrei not met Alexandra for the second time, his life would have been different, and the hostility between the clans and his personal problems would still prevail in his life. Though this time Alexandra literary falls on him. It happens in the yard of the Privalov’s mansion during the celebration of the head’s birthday. Alexandra falls from the roof, where she was helping to mount a satellite antenna. It was her first and, as it turned out, last day at a television provider.

Everything settles, the celebration goes on, and Alexandra and Andrei have a chance to get to know each other better. The fate has brought them together, there is a spark between them, and the relations start, first awkwardly, stupidly and illogically but very fast.

After a while, they spend the night together. However, as a man of dignity, Andrei keeps his promise and secretly marries pregnant Marina. It is a great shock for Alexandra. On the wedding day, Andrei realizes how much he loves Alexandra and regrets he decided to marry.

ALEXANDRA. NOT JUST MARINA

After the marriage, Marina torments Andrei with her jealousy and dissatisfaction with her «secret position». Andrei tries to forget Alexandra and be a faithful husband, but Marina feels her husband’s heart does not belong to her. Their family life is hard.

After an accident, Marina loses her baby. It is a shock for Andrei. After long and hard thinking, he decides that nothing binds him to Marina Sakhatskaya. He dashes to Alexandra with an intention to renew their relations and propose to her.

Having realized she is about to lose her husband, Marina starts a drama and pretends her legs are paralyzed. This grief — their daughter’s disability — makes Sokhatskiy accept Andrei. As a result, Marina’s family forces Andrei to engage with Marina publicly.

No one cares Andrei has reconciled with Alexandra and dreams to marry her. The engagement with Marina is a sentence for him.
Immediately after the engagement, Andrei goes to Alexandra to explain everything to her. During a difficult conversation, they hear a shot. The killer, sent by Sokhatskiy to get rid of Alexandra, misses and hits Andrei. He is badly wounded, but doctors save him. However, he loses his memory.

**HAPPY ENDING IS FINAL AND BINDING**

Alexandra is accused of the attempt. Andrei, on Privalov’s request, issues a claim it was not Alexandra who shot him. She is released. Why did Privalov stand for Alexandra? Because he has recently learned that Alexandra Kovalenko is actually his daughter from Vika and left by her on a bench in the city park.

Alexandra loses her faith in Andrei, love and faithfulness. She decides to marry Ruslan. During their wedding, Andrei’s regains his memory.

Alexandra still loves Andrei, but she cannot handle her emotions, rejects Ruslan during the wedding night and flees. After some time she decides to return to her husband, but now Ruslan rejects her, gets into a car and drives away. Alexandra tries to chase him on a bike but crashes and becomes blind as a result of the accident...

Alexandra is taken to hospital. Ruslan and Andrei are with her. Ruslan realizes he is an odd man here and leaves Alexandra and Andrei alone.

Using Alexandra’s blindness, Andrei takes care of her pretending he is a nurse. However, his game is revealed when Alexandra regains the sight. She forgives Andrei and marries him...
**Number of Episodes:** 90  
**Duration:** 45 minutes  
**Production:** KievTeleFilm

**SUMMARY**
This is a fascinating story of a sincere and talented girl Natasha. She lives in poverty. The woman she calls her mom is not her real mother. She doesn’t know where she comes from. To make ends meet Natasha collects bottles and sings in the streets. She dreams of another, beautiful life. She wants to be a singer. Natasha has a unique, strong and fine voice. When she’s 17 she comes under investigation on false accusations. Dealing with the case is a young and ambitious investigator Serhiy Rykov. Against all odds, they fall in love. Rykov is married and is expecting his firstborn. It’s unlike him to have risky adventures, so he gives up the case and dissociates himself from Natasha’s problems. The girl goes to prison, where she will spend three years. Later, Rykov realizes his mistake and tries to fix it, but Natasha has already crossed him out of her life. On her release from prison the girl gets a job at the house of the rich and famous beauty Viktoria Samgina. For years Viktoria has been unable to accept the loss of her first daughter. Twenty years of pain have made her tough and authoritative. Her life changes when she meets a successful lawyer Serhiy Rykov. She falls in love with the young widower, a former investigator who is also haunted by memories. A passionate affair kindles between Viktoria and Serhiy. But suddenly running into Natasha in his lover’s home Rykov realizes that he still has feelings for her. And Natasha feels the same. Viktoria seeks to destroy the youthful rival. The love triangle becomes deadly, but at the fatal moment the rivals learn that they are a mother and a daughter.

**SCREENER:**
ftp://mediagroupukraine:aKY8H5lYLYS6@ftp.trkua.tv

**FOLDER:**
Jamaica
Jamaica is an exciting story of an honest, strong, and talented girl Natasha Jamaieva. Jamaica is the name both her friends and enemies call her. She will have to overcome many misfortunes and hardships, face betrayal, and suffer loss of the loved ones. She will walk this path and keep her human and womanly dignity to find happiness in the end.

The story begins in Saint Petersburg: a very young girl Victoria is brought to a maternity hospital. She was taken right from the street, where her boyfriend Gosha was singing to the guitar and she was collecting money. The delivery is very difficult. Gosha, the guitar on his shoulder, is pacing the room nervously. The time is crawling extremely slowly. Finally the doctor comes out and says a healthy girl is born, but they have failed to save the mother — she died during the delivery. Stunned Gosha takes the baby and hitchhikes to Victoria’s home town, where her grandma lives. It turns out, that while he and Victoria were travelling, the grandmother died. Gosha decides to go back to St. Petersburg with his baby girl. Somewhere between Petersburg and Moscow his newborn daughter’s constant crying and the weight of responsibility obscure Gosha’s reason, and in the night the young father leaves the baby at the door of a rich house with a note: «The girl’s name is Natasha. Her mother is Victoria Scheglova, died in childbirth. I am sorry.» The owners of the rich house are saved from the foundling by the street cleaner Sima — she finds the crying baby first. Being very hung over, as usual, Sima Jamaieva doesn’t realize at first what she has found. But when she does, she is overjoyed: «There is God!» In just one hour tiny Natasha is sleeping peacefully in Sima’s small room: washed clean, wrapped in a dry nappy, fed with boiled milk. And in four more hours Sima with the baby in her arms takes the bus to the town of Kolomna. Thus, two new lives begin...

Seventeen years go by.
Natasha lives in extreme poverty; she calls a stranger her mother and doesn’t know at all where she actually comes from. To make ends meet somehow Natasha picks up bottles, busks with singing, and dreams of a different, beautiful life. She wants to become a singer: her voice has unique strength and beauty. Yet Natasha clashes with the ruthless reality. At seventeen she is falsely accused and becomes a suspect under an investigation held by a young investigator Sergey Rykov. It is incredible, but they fall in love with one another. Rykov is married and expecting his firstborn. He is a man of duty so he refuses to proceed with the case of Natalia Jamaieva. As a result the girl is convicted for several years. Lawlessness and brutality reign in prison. Natasha must permanently fight for her survival. It never rains but it pours: grief and despair drive Natasha’s foster mother to suicide. Despite all the horrors, it is in prison where the strong and independent character of Natalia Jamaieva is finally shaped. There Jamaica finds true friends who will help her overcome all hardships. Natasha serves three years in an adult prison, celebrates her twentieth birthday there, all with no hope for parole. But the situation will change drastically... After she is released from prison and survives a series of tragic events, with altered appearance, Natasha finds herself in the house of wealthy and famous beauty Victoria Samgina. For twenty years the woman has been keeping a secret of how she lost her first daughter.
Victoria is married, she has a grown-up son and daughter but she is unhappy. Meeting a lawyer Sergey Rykov changes Victoria Samgina’s life: she falls in love with the former investigator. Victoria and Sergey become close. But suddenly in his love’s home Sergey meets Jamaica and realizes that his feelings for her are still alive. Unexpectedly Natasha finds herself a part of a love polygon. Astounding adventures, twists and turns await Jamaica. She will learn to live under a borrowed name, master the rules of etiquette, and become wiser. But she will also remain the same straightforward, sympathetic and faithful girl she had been at the beginning of the story. In the end Natasha will find a family: loving mother and father, a sister and a brother. She will manage to win back her good name. Her life-long dream will come true — Natalia Jamaieva will sing on the stage of Moscow Conservatoire. Together with her mother she will perform Per Aspera Ad Astra aria written by her fiance, a talented conductor and composer Ivan Kharitonov.
Катина Любовь

прем'єра

KATYA'S LOVE
Telenovela/ Melodrama/ KATYA’S LOVE

Number of Episodes: 90 (first season), 90 (second season)
Duration: 45 minutes
Production: RuMedia Company

SUMMARY
This is a dramatic story of the life and love of a young girl named Katya. Her father’s betrayal in her young days have broken her life. Having fallen into a trap, powerless and unable to change anything, Katya learned to resist. She proved to everyone and to herself that none but the brave deserve the fair, and that faith and loyalty are the most reliable weapons. After going through a series of incredible ordeals, she defeated her subtle enemies and won back her right to live a happy life surrounded by the nearest and dearest ones: her beloved man and daughter.

SCREENER:
ftp://mediagroupukraine:aKY8H5tYYL5f@ftp.trkua.tv

FOLDER:
Katya’s Love
THE FIRST SEASON

18-year-old Katya Fadeeva studies piano at the Academy of Music and she is going to marry a presentable fiance from a reputable family of the vice governor and she obeys her father and mother. The Fadeevs have been successfully engaged in the construction business and their family-owned company «Stroy Rechensk» has become the largest contractor in the region. But one day Katya meets a bricklayer Dmitry and passionate romance flares between them... Timofey catches out Katya in the arms of Dmitry and orders his men to take Dmitry out of the city and to teach him a good lesson. Katya tells parents that she is pregnant. Timofey sends his daughter accompanied by Galya abroad. Katya gives birth to a seven-month baby girl. Timofey orders Galya to register the girl as her own daughter and to disappear. Galya agrees after receiving a good round sum. Katya is told that her daughter died.

Two years later, Galya meets Evgeniy Trukhanov in Crimea and she falls in love with him. Galya babbles out to her lover about whose daughter little Lyuba really is. Evgeniy tells Katya that her daughter is alive, that she was kidnapped and that he will help her to find her child if Katya agrees to marry him. And soon two-year old Lyuba appears... accompanied by a cook Galya. Katya understands what exactly has happened two years ago, and she also comes to know that Galya is not going to return the child to her. From now on, the girl will think that Katya is her aunt. Evgeniy learns about Dmitry’s return to the city and decides to kill him. Dmitry offers Katya to run away with him and their daughter out of the city. They plan the escape but do not have time to make it. As a result of the attack Dmitry is badly injured and has a complete amnesia. Katya is told that her beloved had died. Evgeniy pays his henchman Sergey for him to «slap a charge» for someone else’s crime on Dmitry, who remembers nothing, and to thrust him into prison for many years.

After Timofey’s death Katya inherits the company, but Evgeniy takes control over the business. Evgeniy and Galya deride her openly. One day, after another squabble, Evgeniy sets up an accident. Katya falls badly and becomes paralyzed. Years go by. Lyuba turns sixteen. Her childhood friend Vasia is in love with her. Lyuba loves him very much but only as a brother. She is in love with Igor, who is a student of Medical Institute and a nephew of Evgeniy Trukhanov. But 21-year-old Igor takes no notice of Lyuba as of a woman, he is taken away by a beautiful blonde Marina, who encourages advances of Igor and at the same time... sleeps with his uncle Evgeniy.
Katya’s still paralyzed and her condition is worsening — she is gradually losing her vision. Igor brings to Katya his teacher Dr. Anatoly Kalinin. Kalinin falls in love with Katya.

Katya’s sight is recovered after a second operation, but she hides it to bring Evgeniy out into the open. Evgeniy is hassled. At first, the nun Pelageya accidentally nabs him with Marina and threatens to make the photographs public. Evgeniy has to frame up an «accident» to the nun in consequence of which she disappears. And then, when Evgeniy decides to run for mayor of the city, competitor Ivan Petrov begins prevent him. So, Evgeniy has to bring him down, having set on fire culture center which is under Petrov’s jurisdiction and having killed the guard.

It turns out over time that Igor is a son of Evgeniy and Tamara. When Tamara finally has a chance to break free from Evgeniy and arrange her happy family life with Leonid, Evgeniy kills Leonid. Nevertheless, truth triumphs in the end and Igor tells Evgeniy that he would never accept him as his father since he did not deserve that right.

Evgeniy continues relationships with two mistresses — Marina and Galya. Both of them are afraid of him and feel trapped. Galya threatens constantly that one day she would kill him.

Marina gives birth to a baby allegedly from Igor, but in fact this is a son of Evgeniy. Eventually the truth comes to light and Igor wants to divorce Marina.

Marina intimidates Evgeniy constantly in order not to lose him as well.

The police start to investigate circumstances of all Evgeniy’s crimes and he runs away to an undisclosed location. Igor takes his brother (whom he still loves like a son) and leaves the city.

After some time Evgeniy, down and out, with his hair turned gray, returns to the city and first of all he tries to win his wife back. Having failed, he intends to kill Katya. But he is late — Dmitry stops him...

THE SECOND SEASON

Six months have passed since the events of the first part of the series. The main character of the story, Katya, has initiated the construction of a neurosurgical center; Fyodor has bought stables and now he is a successful horse breeder, Lyuba is preparing for the wedding with Igor and Dmitry is about to become one of the most influential people in the city. And when everything seems to be settled, Evgeniy Trukhanov escapes from prison. At that, the quiet life of the Fadeev’s family ends.
MARUSYA
MARUSYA. RETURN
MARUSYA. FATE TRIALS
Number of Episodes:
80 (first season)
90 (second season)
85 (third season)
Duration: 45 minutes
Production: RuMedia Company

SUMMARY
It is a passionate, breathtaking story about an ordinary, provincial girl who due to her wit, buoyancy and tender heart, having passed many challenges, strives for her love and happiness with a handsome, rich and famous man.

SCREENER:
ftp://mediagroupukraine:aKY8H5iYYLS6@ftp.trkua.tv

FOLDER:
Marusya
The first season

BEGINNING

The beauty Marusya works at vineyards of a «wine king» Timofey Beregov. His sudden death gathers all heirs in a family private residence. Felix and Vladimir, the grandsons of the deceased «king», arrive from Moscow. According to his will, Timofey left his property to be managed by his two sons: Pert and Ivan. However, management rights are not the rights of ownership. 100% of the Beregovs’ family business — the company and agricultural company with a plant — will belong to the grandson who will be the father to a first male heir. Thus two young and unmarried cousins Felix and Vladimir become competitors in a struggle for their grandfather’s heritage.

Felix takes the will condition as guide to immediate action and he starts feverishly to look for a fiancee.

Vladimir pays almost no attention to the will as his mind is captured by a beauty whom he saw a couple of times in the village. Somebody told him her name was Marusya.

FIRST LOVE

Marusya and Volodya meet each other, love flares up between them. However, local guys are jealous of the reigning beauty in the visitant rich family. At a dancing party, there starts a fight during which somebody badly injures a local gangster Fedor Krititsa, one of Marusya’s suitors. This event set the local community in turmoil, all «hands» marked to harmless Vladimir. The authoritative family makes a decision to hush up the affair immediately and sends the heir not simply back to Moscow, but far away: to the army, to a «quiet military unit» located far from Moscow. The lovers promise to meet each other in a year and Vladimir leaves to serve in the army. Vladimir’s mother is glad her son has finally left this wild place and this «disgusting Marusya». The son has told his mother about his feelings for the girl and the mother has promised to take care of her. But once the son leaves the village, the woman makes every effort to terminate any link of her son and her.
FIRST PARTING

Shortly after Vladimir has left Marusya, it turns out that she is pregnant. Having got support from neither her own aunt nor Vladimir’s mother, she goes to Moscow herself to find her darling...

Months slide by, there is no information about Vladimir. It is time for Marusya to give a birth for a baby. The delivery is difficult. Marusya’s wardmate appears to be an unhappy embittered woman who had miscarriage the day before. Impaired Marusya comes to her senses in the morning and hears that her baby suddenly died at night ‘Infant death — sorry, it happens sometimes’.

Meanwhile having finished his service in the army Vladimir comes back to Privolnoe. He tries to find Marusya, but his mother and local people tell him them that she did not wait for him: she went to Moscow to seek for joyous life and become a woman of easy virtue.

There were even «witnesses» who claim that they know for sure that Marusya has become a fancy girl of a Moscow rich man... Vladimir is in despair. He is disillusioned and marries another woman whom he does not love.

MALE AND FEMALE ANTAGONISTS

Marusya comes back home in a year on the agreed with the beloved day and time but she comes to... his wedding with Marina. Marina is a beauty from very authoritative Moscow family. The Beregovs family is in raptures over such match.

TRIALS

The terms of the will prompted a playboy Felix to a quick marriage. He marries Sonya, a lovely girl from a prosperous Ukrainian family with which the Beregovs have been in partnership relations for a long time. Provincial Sonya has always dreamt to become a Moscow fine lady and a wife of a famous and authoritative man, and she took a note of Felix long time ago. And in his turn Felix chose her because of her perfect health. «You must bear a son for me as soon as possible!», the fiance declares before the wedding. Sonya willingly assumes such heightened obligations.

Vladimir is still suffering from love to Marusya: he only married to forget her as soon as possible. He does not know yet that they will have to go through thousands of challenges to save their love. They will be separated by people, circumstances and distances, nevertheless they will be together...
The second season

MARUSYA. THE RETURN

It is follow-up of the exciting history about the challenging fate of a provincial girl Marusya, who due to her hard work and persistence realised her dream — she has created a unique wine. However, she did not managed to find happiness in her personal life. It seemed that a kiss of Marusya and Vladimir at a site of fire has ended the story and the reunion of the two loving hearts is very close, but by a twist of fate the lovers Vladimir and Marusya have to separate again. Will two loving hearts be able to be together having passed through many challenges?...

In the second part of the TV series we will also see beautiful foreign life. Love, intrigues, frauds, various fates — you will see all of that. Fortunately, there won’t be one-side love. Everybody, who deserves happiness will be happy.
The third season

MARUSYA. FATE TRIALS

The viewer will meet already successful, sophisticated 40-year old Mariya Beregova.

Marusya and Vladimir enjoy their so long-expected family happiness. They bring up children (their own Misha and Anya and adopted son Igor) and pamper the first grandson. It seems that all bad things are left behind. But the fate has new challenges for the leading characters. Misunderstandings between the husband and the wife start when in Marusya’s life appears a new passion: she becomes a presenter of a talk show on TV. Her family thinks that this occupation takes too much of her energy and time. Apart from the new work, there is also a new man in Marusya’s life. At the same time, the Beregovs’ family business is under a threat of bankruptcy. Not being able to stand embittered relations with his wife and business problems, Vladimir leaves home and disappears without a trace.
Thank you for your attention

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